

## PRIVACY POLICY

### Who We Are

Our website address is [stevehinds.com](http://stevehinds.com)

Your privacy is important to us. At Steve Hinds Inc., we have a few fundamental privacy principles:

- We don't ask for any personal information unless we need it.
- We don't share personal information with anyone, except in cases where we need to comply with the law or protect our rights.
- We don't store personal information on our servers unless required for on-going operation of our website.
- It is the policy of Steve Hinds Inc. to respect your privacy regarding any information we do collect while operating this website.

### What Personal Data We Collect And Why

No personal information is collected by us when you visit the website to browse the articles and other information. The conditions under which we may collect data and/or personal information are listed below.

### Comments

When visitors leave comments on the website we collect the data shown in the comments form, as well as the visitor's IP address and browser user agent string to help with spam detection.

An anonymized information string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available [here](#). After approval of your comment, your profile picture may be visible to the public in the context of your comment.

Your email address is kept private and never publicly displayed to other website users.

### Media

If you (or Steve Hinds Inc.) upload images to the website, those images should not contain embedded location data (known as EXIF GPS). Visitors to the website can download and extract such location data from images on the website if it's present, however we make every effort to ensure that EXIF data is removed or provides no personalized information.

### Contact Forms

To help visitors get in touch with Steve Hinds Inc. we deploy contact forms on certain pages of the website. When a visitor submits a contact form, we collect and store the name and email address entered on the form so that we can reply to them.

However, that information is not used for any other purpose than for communication with whomever fills out the form.

Such contact forms include a field to gather your consent for us to store the information entered on the form and may also include an optional permission checkbox for those who wish to be added to our mailing list.

## **Cookies**

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

## **Embedded Content From Other Websites**

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Such behavior and tracking are beyond the scope of our direct control, and any questions regarding the use of such information should be directed to the third-party website concerned.

## **Analytics**

This website uses Google Analytics to help analyze website usage. Google Analytics uses cookies, to collect standard internet logging information and visitor behavior information in an anonymous way. No personally identifiable information is collected about you unless you explicitly submit that information on this website.

The anonymous information generated by Google Analytics about your use of this website is transmitted to Google Analytics, not stored on our servers. This information is processed to compile statistical reports on website activity for this site only. We may use these reports to assess general visitor usage so that we can optimize the content, and its marketing, to better meet your needs.

Your anonymity is safe and is our personal commitment to you as a valued user of our website. For further information about how Google Analytics collects information, please refer to their privacy policy at: [policies.google.com](https://policies.google.com)

## **Security**

Data security is of paramount importance to use, and we take it very seriously by adopting all reasonable action to protect it from loss, misuse, and unauthorized access or disclosure.

### **This includes:**

- Using 256-bit secure protocol (SSL) across our entire site so that all interactions with our website are secure.
- Restricting access to personal information to Steve Hinds Inc. employees, contractors and agents who need to know that information to process it for us, and who are subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.
- Not storing sensitive data (such as credit card details) on our servers, but instead relying on trusted third parties to secure this data.
- Doing due diligence with third party providers to ensure they have a secure environment.

Given the nature of communications and information processing technology, Steve Hinds Inc. is unable to guarantee that information, during transmission through the Internet or while stored on our systems or otherwise in our care, will be absolutely 100% safe from intrusion by others.

### **Who We Share Your Data With**

No personal identifying information gathered on this website via cookies or through submitted forms is ever shared with a third party.

### **How Long We Retain Your Data**

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users who submit data via a contact form we also store the personal information they provide in our database. Website administrators can also see and edit that information.

### **What Rights You Have Over Your Data**

If you have left comments, or completed one of our website forms, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

### **Where We Send Your Data**

Visitor comments may be checked through an automated spam detection service.

### **Changes To This Privacy Policy**

Steve Hinds Inc. may change this privacy policy from time to time. Laws, regulations and industry standards evolve which could necessitate changes to this privacy policy. We will post changes to this page and encourage you to review our privacy policy to stay updated. If any changes are made that might materially affect your privacy rights, we will provide additional notice to you via email (if we have that information). If you disagree with the changes made, you can request to have your data deleted, as referenced in the "what rights you have over your data" section above.

### **Application Of This Privacy Policy**

This Privacy Policy applies to this website and all services offered on the website and by Steve Hinds Inc.. This Privacy Policy does not apply to any separate sites or services that have their own privacy policies. Our privacy policy does not cover the practices of other companies and organizations who may promote our services, and who may use cookies, pixel tags, and other technologies to serve and offer relevant ads.

### **Data Protection Officer**

To communicate with Steve Hinds Inc. about data protection issues or questions, please email us at [shinds@stevehinds.com](mailto:shinds@stevehinds.com).